Transition as an opportunity

VNCI strategy
2020 – 2024
Mission
VNCI

Royal VNCI connects, strengthens and represents the chemical industry in the Netherlands so that our members can contribute safely, efficiently and in an innovative manner to a sustainable and prosperous society.
Vision

Members of the Royal VNCI are Dutch companies that deliver on their promise. The economic and social relevance of the Dutch chemical industry is widely renowned.

The Dutch chemical industry operates at the forefront of safety and sustainability. The focus of our industry is the transition into a low-carbon and circular economy.

The Dutch chemical industry is world leading. Companies of all sizes work together on a multitude of innovations. Together with our customers, suppliers, government and research institutions stakeholders, it provides solutions on climate, the environment, clean water, food safety, medicine, transportation and lifestyle. No sector of the domestic and export economy is untouched by our industry’s products and knowledge.

A life of work in the Dutch chemical industry is relevant, challenging and diverse.

Our members communicate in a transparent, understandable manner. Companies actively maintain contact with all stakeholders.
Current State of Affairs

How can our sector reconnect with society and respond to current feelings of discomfort and fear of change? The answer is through transparency and strategic alliances.

In order to comply with the Paris Agreement and to prevent the loss of global relevance, innovation with a focus on climate must be at the forefront.

The industry reports transparently on risk. Governments legislate and regulate based on real risk. Long-term investments in the field of sustainability should be prioritized.
### Strategy overview

#### Effective climate-focused innovation
- Creating the conditions for making chemistry more sustainable in the Netherlands
- Stimulating the circular economy
- Clarity about funding possibilities

#### Consistent reputation
- Clear and concise positioning
- Increase impact on the national policy
- Strengthen link with regional and European policy
- Industry has enough chemists/technicians working at every level
- Facilitating dialogue on transition opportunities

#### Safe and Healthy Environment
- Chemical industry has the means to regulate and control safety and health standards
- Integrated risk-based public policy
- Promoting innovation and cooperation

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**Regional agenda with a focus on SMEs**
Organisation
Facts and figures about the Dutch chemical industry

45,000 employees

390 companies

52 billion Euros annual turnover

14% added value industry

17% export